



## BACKGROUND OF THE EUROSTART PROJECT

The development of the entrepreneurial capacity of European citizens and organisations has been one of the key policy objectives for the EU and Member States for many years. There is a growing awareness that entrepreneurial skills, knowledge and attitudes can be learned and in turn lead to the widespread development of entrepreneurial mind-sets and culture, which benefit individuals and society as a whole.

The European Commission first referred to the importance of entrepreneurship education in 2003, in the European Green Paper on Entrepreneurship in Europe. In 2006 the European Union proposed 8 key competences for lifelong learning, one of which was 'a sense of initiative and entrepreneurship', necessary for all members of a knowledge-based society. In addition, in the European Commission's Proposal for a Council Recommendation on Key Competences for LifeLong Learning dated 17.1.2018, creativity and the ability to plan and manage processes are highlighted as essential dimensions of an entrepreneurial mind-set.

Based on the above, the EuroSTART project partners first identified thirty entrepreneurship competences for startup managers to strengthen through an innovative educational method, which were later reduced to the most relevant six competences: creativity, financial and economic literacy, knowledge about intellectual property rights, leadership and initiative, cooperation and team working, as well as the ability to plan and manage projects in order to achieve objectives.

We are positive that the EuroSTART project will significantly contribute to the development of young entrepreneurs in Europe by helping them to reach the desired profile of an efficient and skilled startup manager.

The Entrepreneurship Competence Framework is currently made up of 15 competences, as illustrated in the figure below:

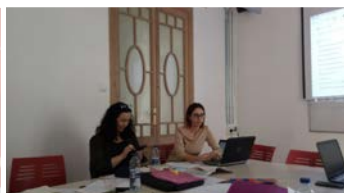


**Strategic partnership project on sustainable entrepreneurship competence for managing Start Ups.**

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## THE FIRST MEETING

The Eurostart Project kicked off on the 9th of November 2017 in Valencia, Spain. The host of this first meeting was the Spanish partner Markeut Skills.



MEUS is a private organisation based in Valencia, Spain, aimed at bettering people's capacities in their environment, both at professional and private levels. Thus, it focuses on skills development of the individuals at each stage of their life, from school to adult education.

MEUS comes from the collaboration of two professional experts in the field of projects development and management, entrepreneurship, and consultancy, with a European scope. Together and on their own, they have developed many EU projects, mostly in the field of education and entrepreneurship, from different EU programmes such as Erasmus +, COSME-EYE, LIFE, EAsI, among others. They have a very good knowledge of their regional environment, enabling them to reach a wide range of key target groups and stakeholders in different sectors.



FyG Consultores is a consulting and training company specialized in business development and innovative solutions related with strategy and internationalization of the SME's and Start-Ups. Founded in 2001, FyG Consultores is present on the international markets helping companies to define strategies that allow them to grow in foreign markets and international business. As a supplier of innovative solutions, adding business value through international methodology implementation at a professional level, innovative formulas, methods of cooperation in export consortia and partnerships, selection of HR and training on Internationalization, the company is able to accelerate international business and grow for SME's and entrepreneurs

## THE SECOND MEETING

The EuroSTART project's second project meeting was organized in Matera, Italy on the 3-4th of May 2018. The host was the Italian partner Materahub.



Since 2001, Materahub has been committed to support young and wannabe entrepreneurs in developing their own skills and growing their business both nationally and internationally. Entrepreneurship education and startup support initiatives are the core business of Materahub, enhanced by European partnership and EU funded programmes. Among different economic fields, Materahub has a specific focus on creative and cultural sector, therefore anything related to culture, cultural heritage, food and tourism. As a member of several EU networks, Materahub firmly believes in an innovative entrepreneurial model based on sustainable development with valuable cultural and social impact through European cooperations.



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