



STARTUP MANAGEMENT TRAINING COURSE

In our previous newsletter we have introduced the 6 key entrepreneurship competences that constitute the startup manager profile: creativity, cooperation and team working, financial and economic literacy, knowledge about IPR, leadership and initiative, project management and planning. The EuroSTART project partnership is now about to monitor and pilot the training modules elaborated related to these 6 essential skills through a 5-day training course that aims at monitoring the interaction and supporting services offered by the stakeholders, among which are the partner organisations of the project.

EuroSTART proposes a short term blended activity for VET learners, which will last for 5 days on 10-14th June 2019 in Valencia. The training will be delivered in English. The training course will bring together around 18 participants from Ireland, Spain, Italy, Hungary, Germany and Poland.

The main added value of this training activity will be the direct involvement of the target group in the testing of the course and thus, a collaborative way of review and validation of the different modules developed, as well as a measurement of the potential of the course regarding its social aspect, including the pitching tool.

The main benefit for the volunteers, despite the improvement of management skills, will also be the opportunity to network with other entrepreneurs from other EU countries, and thus to

exchange practices and ideas, in a peer-to-peer learning way, as well as the development of eventual collaborations.

As a result, this activity will be a considerable input to achieve the desired qualitative level of the project educational product. It will also be a great value to rely on for the validation of the course. Thanks to the training course, EuroSTART will be introduced as a tailor made training tool developed through the direct involvement of the target groups, who contributed to the review and validation of the contents before their final issue. It will also increase the value of the collaborative method foreseen.

The startup management training course has as main objective the review of the different materials developed until this stage of the project, and to discuss the different

contents, possible adaptations etc. There will be an evaluation of the EuroSTART training offer, discussions on possible improvements and a debate on the learning methods. There will also be opportunity to express the needs and requirements for the online platform developed by the project partner Danmar Computers for the publication of the training materials.



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Danmar Computers LLC is a private company operating in the field of Information Technology and providing vocational training in this field. Danmar has an extensive experience in developing modern Web and mobile applications that are used for educational purposes. Danmar also has long-term experience of carrying out European projects within which company's R&D staff conducts research and prepares trainings tailored to the needs of various learners. During 15 years, Danmar has successfully implemented over 50 projects within Grundtvig, Leonardo da Vinci, Progress and recently Erasmus+. In many of these projects Danmar was responsible for designing and coordinating dissemination strategies. Danmar Computers is the developer and provider of AdminProject (adminproject.eu), the on-line system for management of European projects. All activities of the company are based on wide and well-established cooperation network, both on national and international levels. The national networks include training and counselling institutions, universities, schools, non-governmental organisations as well as private sector companies. International network include partners of various profiles coming from every European Union's country. Danmar Computer's mission is the promotion of life-long education and assurance of equal access to education for everyone with the use of modern technology.



Budapest Enterprise Agency is the organization founded by the Budapest City Council in 1993 for the development and promotion of the micro, small and medium enterprises of the Hungarian capital. Our mission is to contribute to the development and expansion of viable, new and existing entrepreneurs based on the market needs, thus contributing to the creation and preservation of workplaces in Budapest and to the facilitation of the economic growth of the Capital. The two pillars of the activity of the Agency are innovative SME development and non-profit microfinancing. Women and young entrepreneurs are emphasized target groups of the services of the BEA. In the BEA Smart programme – winner of the national competition of the European Enterprise Promotion Awards 2016 – designed for new and existing enterprises BEA established an entrepreneurial competence centre network with free services for the entrepreneurs. It organises events (conferences, workshops, lectures, networking events etc.) both at the seat of the Agency and at outplaced BEA Smart Points, presents entrepreneurial success stories and role models, builds a community, provides consulting and mentoring services. Regularly organizes startup and other entrepreneurial competitions with international presenting opportunities for the winners.



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