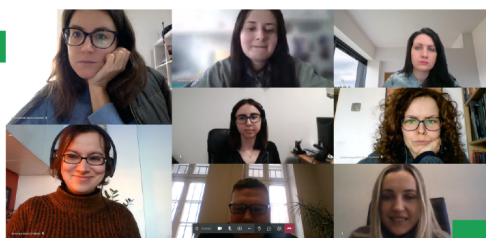
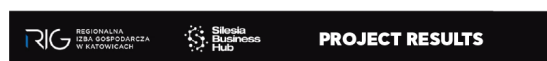


TECOFASH

The Tecofash: Strategic Partnership Promoting Education for the Transition of the Fashion Sector Towards Digital & Sustainable Business Models project has just begun!



The two-day kick off meeting of the project was successfully held online on **January 19th and 20th**, due to the global epidemiological situation of the coronavirus.



During the meeting the representatives of the Consortium discussed the following:

- MANAGEMENT PLAN
- MONITORING & EVALUATION PLAN
- DISSEMINATION PLAN
- QUALITY ASSURANCE PLAN
- RISK MANAGEMENT PLAN

OBJECTIVE OF THE PROJECT:

The main objective of **TECOFASH** initiative is to support a performant, competitive and sustainable **European fashion industry**, focusing on **increasing the capacity of SMEs and start-up** to turn their business toward circular business models and environmental and sustainable innovation thanks to transnational and intergenerational cooperation and training.

TARGET AUDIENCE:

Experienced fashion entrepreneurs **Youth**, especially **low-skilled youth or unemployed**.

Introduced were modes of communication between Partners, the roles, and responsibilities, as well as the upcoming tasks.

The overall aim of **TECOFASH** project is to support a **performant, competitive and sustainable European fashion industry**, focusing on increasing the capacity of professionals from **SMEs and start-up** to turn their business toward circular business models and environmental and sustainable innovation thanks to transnational and intergenerational cooperation and training.

TECOFASH