Issue #2 November 2024

### >>> NEWSLETTER <<<



**Transforming Tomorrow, Today** 



### **EMPOWERING MINDS, EMBRACING CIRCULARITY**

OUR 1ST RESULTS ARE HERE We are proud to announce that the 1st results of the project Al4GreenSME are available on our website:

https://ai4greensme.eu/outcomes/



>>> RESEARCH RESULTS

>>> COMPETENCE PROFILE

>>> CERTIFICATION

## **HAVE A QUICK LOOK HERE**

Highlights for each result:



How we gather Quantitative & Qualitative data on the integration of AI & sustainable practices in SMEs.

#### Why it is useful:

- 1. Identifying Knowledge Gaps
- 2. Identifying Barriers
- 3. Informing Training Programs
- 4. Validating the Methodology
- 5. Ensuring Representativeness

Read more here

We understood the current state of AI and green practices among SMEs in five European countries: Spain, Bulgaria, Malta, Greece, and Cyprus.

#### What's in there for me?

- 1. Understanding Your Needs
- 2. Identifying your Barriers
- 3. Shaping your upcoming Training
- 4. Informed Decision-Making

#### Read more here





#### Why it is useful:

It describes what you will learn during the AI4GreenSME course, so that you get the necessary skills and knowledge, to facilitate the green transition process and embrace a more circular model inside their organization.

#### Read more here

We're developing a certification system to recognize the new skills and competencies you'll acquire through our training programs.

#### What's in there for me?

- 1. Enhanced Career Prospects
- 2. Increased Employability
- 3. Continuous Learning & Personal Growth
- 4. Professional Development

#### Read more here





## **BENEFIT NOW**

# >>> COMPREHENSIVE ONLINE TRAINING PROGRAM

The AI4GreenSME training program will offer a comprehensive curriculum designed to equip SMEs with the essential skills and knowledge to integrate AI and Green strategies into their businesses for sustainable purposes. Participants will delve into a wide range of topics, including: AI in Circular Economy, Circular Business Models and Market Opportunities, AI-driven Product Design and Innovation, etc.

# >>> COLLABORATION OPPORTUNITIES

Al4GreenSME will offer a unique platform for SMEs to collaborate with peers from different sectors and regions. Through a series of collaborative activities, participants will have the opportunity to: Work in transnational and cross-sector groups, Engage in peer-learning, Develop innovative solutions, etc.

# JOIN <u>HERE</u> OUR COMMUNITY

To stay informed about the latest developments & participate in our training programs, follow us on social media & subscribe: <a href="http://eepurl.com/i0M4lw">http://eepurl.com/i0M4lw</a>

<u>ai4greensme.eu</u>



info@ai4greensme.eu



<u>LinkedIn</u>







### >>> ABOUT THE PROJECT

Al4GreenSME is a collaborative project funded by the European Union. Our consortium of partners brings together expertise in AI, sustainability, and SME development. (NOV 23 - OCT 24)

2023-1-ES01-KA220-VET-000150941















