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OF CHANGE**

# Elevating cultural & creative professionals' impact on societal change

INCLUSIVE

SUSTAINABLE

BEAUTIFUL

**NEWSLETTER → 1**



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# Welcome to the 1<sup>st</sup> Newsletter of the Agents of Change project!

Agents of Change (AoC) is a new Erasmus+ project. It empowers cultural and creative professionals (CCI) to drive sustainable cultural and economic change across Europe in response to the most pressing societal challenges, all in line with the New European Bauhaus (NEB) principles.



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The project aims to contribute to vocational education and foster a sustainable, inclusive and resilient creative sector by:

- ✦ Developing a **challenge-driven**, micro learning capacity building program
- ✦ Organising dynamic **national and cross border events**, pilots and workshops
- ✦ Bringing together **policymakers, creative professionals, and cultural organisations** across Europe
- ✦ Creating a **Policy Toolkit** with replication guidelines



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# Dreaming of Valencia

Agents of Change launched on **November 1<sup>st</sup> 2024**.

On **February 18<sup>th</sup> 2025**, the consortium travelled to Valencia  for our kick-off **Transnational Partner Meeting**.

This first in-person meeting offered the opportunity to connect, enjoy local cuisine, and set the course for next steps: organising **focus groups**, developing the **NEB Competence Framework**, and mapping **Key Challenges**.





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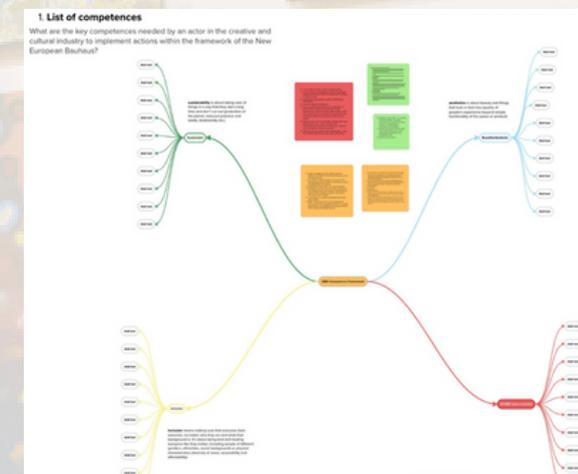
# Focus Groups

During **April and May 2025**, the project partners organised a series of **focus groups** with CCI professionals in Sweden, Spain, Serbia, Poland, Italy, Greece and Belgium/EU-level .

The aim was to share insights about the **implementation of the New European Bauhaus**, identify the most pressing **community challenges** in each country/network, and the **competences** necessary to tackle them.

Based on the results of these discussions, the project consortium developed a **Map of Challenges** showcasing common struggles across Europe and a **New European Bauhaus Competence Framework (NEBComp)**.

An interactive Map and a comprehensive NEBComp explanation guide to be **published soon!**

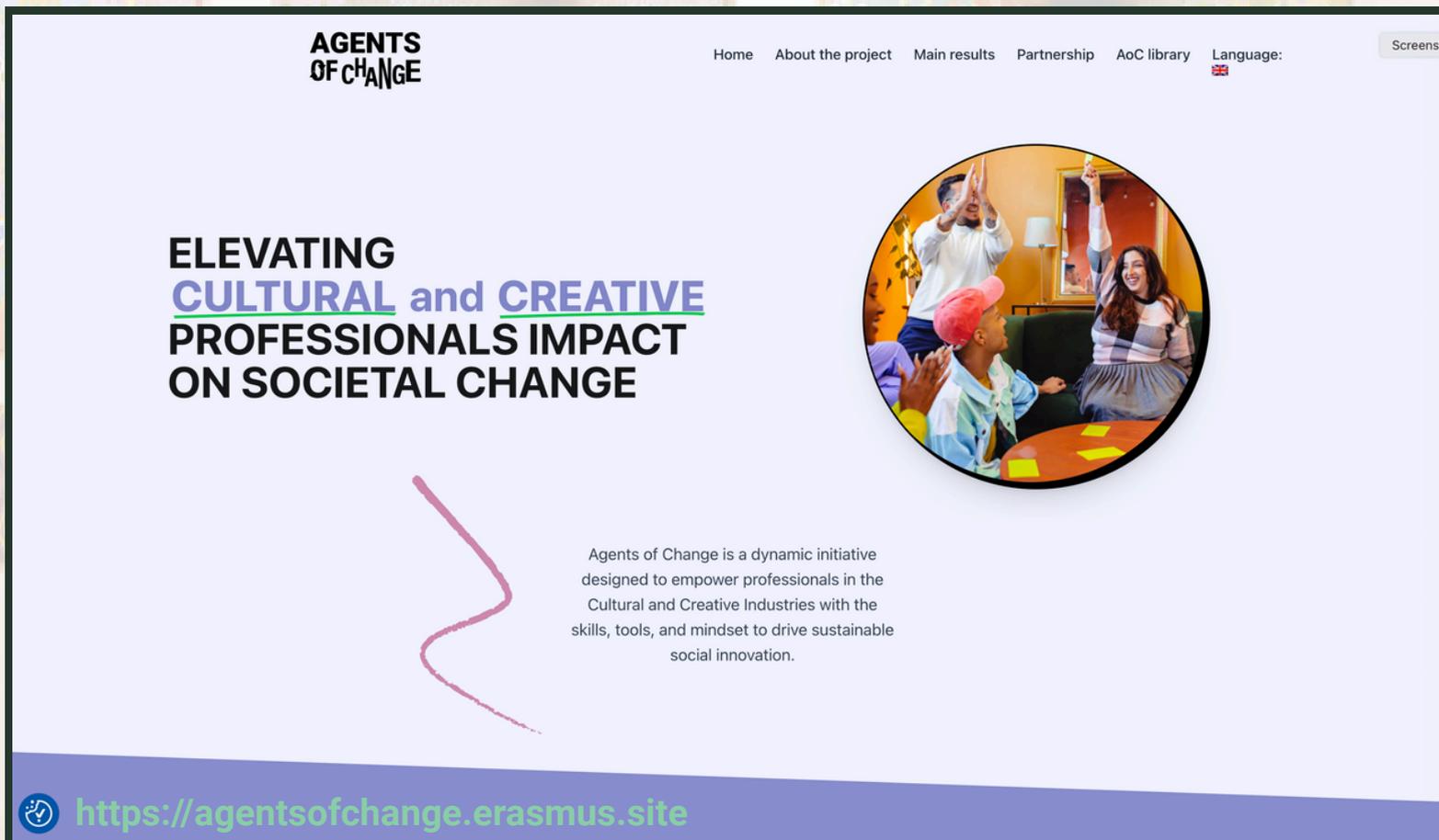




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# New Website LIVE



The screenshot shows the homepage of the Agents of Change website. At the top left is the 'AGENTS OF CHANGE' logo. To the right is a navigation menu with links for 'Home', 'About the project', 'Main results', 'Partnership', 'AoC library', and 'Language:' with a UK flag icon. A 'Screenshots' button is visible in the top right corner. The main content area features the headline 'ELEVATING CULTURAL and CREATIVE PROFESSIONALS IMPACT ON SOCIETAL CHANGE' with 'CULTURAL' and 'CREATIVE' underlined. To the right of the text is a circular image of three people (two men and one woman) in a room, one wearing a pink hat, appearing to be in a meeting or discussion. Below the headline is a decorative pink squiggle. Further down, a paragraph reads: 'Agents of Change is a dynamic initiative designed to empower professionals in the Cultural and Creative Industries with the skills, tools, and mindset to drive sustainable social innovation.' At the bottom left of the page is a lock icon and the URL 'https://agentsofchange.erasmus.site'.

Over the summer, we have launched our brand new **project website** full of updates and useful resources. A whole series of **blog posts** is coming your way, so stay tuned and make sure to follow us **HERE**.



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# Blog Articles

🌱 How can we truly embed the New European Bauhaus principles of **sustainability**, **inclusion**, and **aesthetics** into the heart of the creative and cultural industries?

Our first contribution to the **Agents of Change Blog Series** explores exactly this question! Written by **Cécile Sauvage and Pilar Aguado from MEUS**, the article introduces the **NEBComp**, a brand-new competence framework designed to help professionals across the CCI sector to integrate the core values of the New European Bauhaus into their daily practice, fight societal challenges, and achieve real change.

Thursday July 10th, 2025

**NEB Comp: A New Competence  
Framework to Embed the Values  
of the New European Bauhaus in  
the Creative and Cultural Sector**





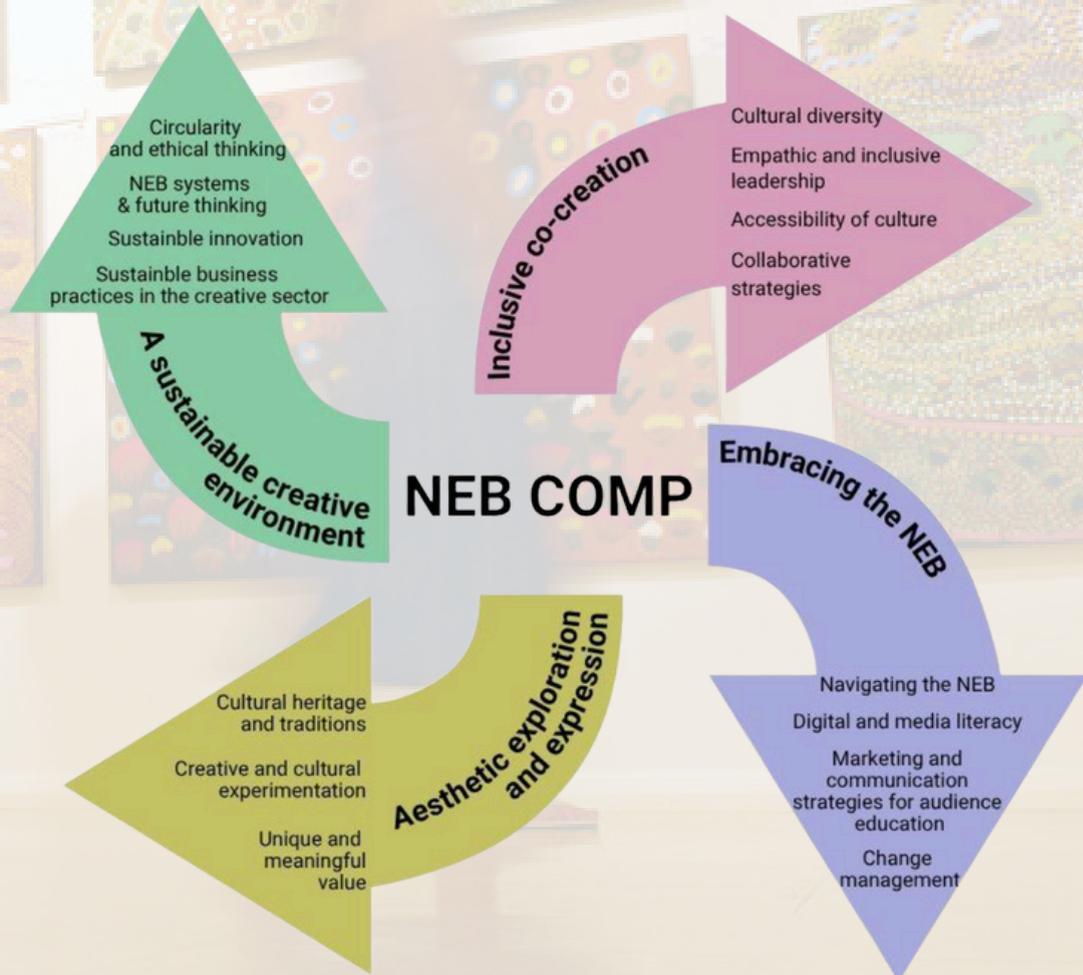
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# NEBComp

The **New European Bauhaus Competence Framework (NEBComp)** was designed as a result of EU-wide **focus groups** with CCI professionals.

The **aim** of the NEBComp is to provide guidelines about the competencies needed to integrate the principles of the New European Bauhaus and to equip CCI professionals with the skills and tools necessary to change their local reality, building a more **sustainable, inclusive and beautiful** environment.





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# WHO is NEBComp for?



## CCI professionals:

- a clear competence map for self-assessment and training

## Educational providers:

- a useful guide to design courses and learning outcomes

## Policymakers and Businesses:

- a shared reference point for strategic planning and recruitment



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# AoC Library

This spring, we launched a **new initiative**: our very own **Agents of Change Library!**

The aim of the AoC Library is to **share useful resources**, articles, tips, and relevant **calls for participation** to collectively learn about the **potential of the New European Bauhaus** and **empower the CCI sector** to gain the knowledge, tools and inspiration needed to become real Agents of Change. We will continue sharing these resources on a regular basis, so make sure to **follow our social media** to stay updated!



## Available resources

-  **Cultural and Creative Industries enabling green transitions: Is the New European Bauhaus a catalyst?**
-  **New European Bauhaus**
-  **Leveraging on cultural and creative industries to foster social innovation: A bibliometric analysis**
-  **The Festival of the New European Bauhaus**



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# Coming Next

There are some **busy months** ahead of us as the project team continues to work behind the scenes!

- July-September 2025: **local workshops**
- 16 September 2025: second **Transnational Partner Meeting** in Patras 🇬🇷
- October-December 2025: evaluation of **the NEBComp**, designing the **Map of Challenges**, development of the **Capacity-Building Programme**
- **Full editorial calendar** with blog articles and AoC Library Sources



Thank you very much for **your interest in the Agents of Change project** and for sharing our work within your networks. We will be back with more updates in **early 2026!**



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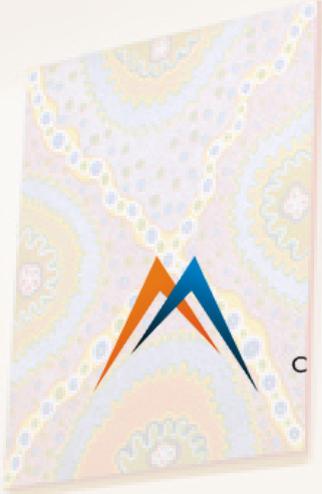




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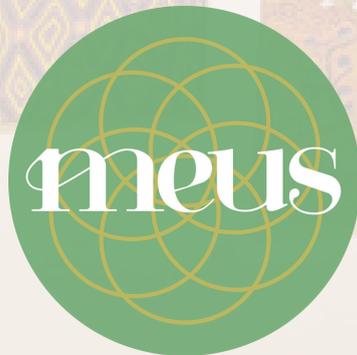
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